CALL FOR SPONSORS & EXHIBITORS

Biofilm Contamination: The F&B Industry’s Biggest Threat to Profitability

Be part of the 3rd event of the International Biofilm Summit!
The International Biofilm Summit was introduced 4 years ago with the purpose of raising awareness on biofilms and sharing knowledge as well as solutions to ensure finished products of the best quality.

The International Biofilm Summit is a worldwide conference with high-quality presentations focused on biofilm’s issues in the food and beverage industry. Since the first event in 2015, the IBS keeps the industry informed about biofilm’s latest news and innovative solutions.

Biofilm is not only a public health issue, its understanding and control also play a key role in terms of cost-effectiveness.

This Summit is a unique crossroad where scientists, academicians, managers, technicians and directors share experiences and inspiring solutions to ensure safety and finished products of the best quality. In short, the IBS is a perfect mix of solutions, experiences and relevant study cases from all around the world to improve production process, food quality and preservation.

A great occasion to meet the finest selection of Biofilm-experts, Food Safety and Quality Control managers and develop some professional network!
«I’ve learned a lot about biofilm and especially on the interaction between bacteria within biofilm and this little cosmos they make up. I’ve met very interesting people who can help me fight biofilm in our facilities and create safer food for our consumers worldwide »

Derk Oorburg,
Director Quality Assurance, VION
Delegate IBS 2017

Satisfaction Rate : 96 % of the participants will recommend the summit
We are delighted to announce our new collaboration with CIBUS TEC, one of the most innovative food technology exhibitions.

We have decided to join our knowledge and skills in order to create THE meeting point in 2019 for all food and beverage industry technicians, managers, and professionals.

The goal is to offer them a complete showcase of the best solutions on the market to ensure finished products of the best quality.
LAST EVENT

“The International Biofilm Summit has been a great opportunity to learn all the latest news around biofilm, to network with industry and academic experts. I think the lectures have been very good and of the highest quality and I look forward to returning to the next IBS conference, in two years time.”

Zenith Hygiene Group (UK)
Sponsor 2017

BENEFITS

- Establish yourself as one of the main players in the Food and Beverage industries
- A unique opportunity of high visibility: Display your logo on the invitations, on the Conference Website, in the Conference rooms and in the Exhibition Hall where the catering will be served
- Discover innovative cleaning technologies as well as inspiring solutions for the challenges of your own activity in the Food and Beverage industries
- Exceptional occasion to broaden your network and meet potential prospects and partners from your sector through the exhibitions and an exclusive gala dinner
- Enjoy the presence of international journalists and press coverage.
**SPONSORSHIP PACKAGE**

Application submission: applications can be submitted only through the application form, until the 31st of August 2019.

<table>
<thead>
<tr>
<th></th>
<th><strong>BRONZE</strong> 2,000€ (VAT excl.)</th>
<th><strong>SILVER</strong> 4,500€ (VAT excl.)</th>
<th><strong>GOLD</strong> 7,500€ (VAT excl.)</th>
<th><strong>PLATINUM</strong> 11,500€ (VAT excl.)</th>
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<td>Logo size*</td>
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<td>Medium</td>
<td>Large</td>
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<td>Logo in conference rooms</td>
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<td>Logo in exhibition Hall</td>
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<td>Logo on invitations**</td>
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<td>Logo on programs</td>
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<td>(A4 - colours-both sides) in the conference bag</td>
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<td>Boilerplate***</td>
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<td>Max. 80 words</td>
<td>Max. 150 words</td>
<td>Max. 200 words</td>
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<td>Discounted delegate rate at 350€ (VAT incl.)</td>
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<td>Free delegate badges</td>
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<td>3</td>
<td>4</td>
<td>6</td>
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<td>1 Exhibition package</td>
<td>1,5 x 1,5 m + 1 exhibitor badge worth 550€ (VAT incl)</td>
<td>2,4 x 2 m</td>
<td>4 x 2 m</td>
<td>6 x 2 m</td>
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* Logo visibility, by category, in alphabetical order (left to right)

** Electronic “Save the Date”, paper invitation, electronic invitation and reminders

*** Short description of your company in Arial 9 format Visibility on conference website and printed programme

6 Sponsorship Package
The exhibition package includes:

- An allocated space in the exhibition hall. The square meter depends on the sponsorship package taken.

- Booth fittings:
  - 1 carpet
  - 1 pop-up stand with graphics of your choice offered to you after the event
  - 1 high table and 2 chairs
  - 1 multi socket

Booth selection:

- A floor plan of the exhibition hall with a booth reservation form will be provided to each registered exhibitor in June in first-come, first-served order.

- All booths will be assigned on a first-come, first-served basis, depending on availability.

- An exhibitor manual including technical and logistic details will be sent to the sponsors by August 2019.
SESSION 1
Foodborne zoonoses in Europe

10:30  Monitoring of zoonoses and food-borne outbreaks in the European Union
Frank BOELAERT, EFSA (IT)

SESSION 2
Biofilms and the environment

11:10  Biofilm control: From chemical to biological arsenal?
Romain BRIANDET, INRA Micalis (FR)

11:50  COFFEE BREAK

SESSION 3
Source of contamination in processed food industry (open surface)

12:20  The use of DNA sequencing technologies for investigation of contamination routes in the food industry; opportunities and bottlenecks
Trond MORETRO, NOFIMA (NO)

13:00  LUNCH

14:00  Occurrence, characterization and spoilage potential of biofilms in different food companies
Koen DE REU, ILVO (BE)

SESSION 4
Biofilms in processed food industry (in circuits)

14:40  Competitive inter-species interactions underlie the increased antimicrobial tolerance in multispecies brewery biofilms
Hans STEENACKERS, KUL (BE)

15:20  Factor affecting the Biofilms in the food processing plants
Pier SANDRO COCCONCELLI, Università Cattolica del Sacro Cuore (IT)

16:00  COFFEE BREAK

SESSION 5
Pathogens in biofilms

16:30  Biofilm Risks in food processing
Gun WIRTANEN, Seinäjoki University of Applied Sciences (FI)

17:10  When union makes force: fighting bacterial communities harbouring pathogens in the food industry
Pedro RODRÍGUEZ-LÓPEZ, University of Parma (IT)

17:50  Endemic population of *Listeria monocytogenes* through formation of biofilm and its persistence in food-processing environment
Erdogan Ceylan, Mérieux NutriSciences (US)

18:30  DINNER PARTY
### SESSION 6
**Strategies to control and to detect biofilms**

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker/Institution</th>
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<tbody>
<tr>
<td>10:00</td>
<td>Latest Innovations related to biofilm detection and elimination</td>
<td>John LAROCHELLE, Environmental Infection Prevention (US)</td>
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<tr>
<td>10:40</td>
<td>Identification and elimination or control of potentially pathogenic organisms in ready-to-eat products</td>
<td>John BUTTS, FoodSafetyByDesign LLC (US)</td>
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<tr>
<td>11:20</td>
<td>COFFEE BREAK</td>
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<tr>
<td>11:50</td>
<td>Detecting surface contamination and biofilms: Implications for the Italian Food Industry</td>
<td>Chris GRIFFITH, University of Wales (GB)</td>
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### SESSION 7
**Case Studies**

<table>
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<tr>
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<th>Topic</th>
<th>Institution</th>
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<tbody>
<tr>
<td>12:30</td>
<td>Case study: Biofilm risk to natural mineral water and prevention tools</td>
<td>Coca-Cola Hellenic Bottling Company (AT)</td>
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<tr>
<td>12:45</td>
<td>Case study on biofilm in meat processing industry</td>
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<tr>
<td>13:00</td>
<td>Case study on biofilm prevention in (micro) brewery</td>
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<td>13:15</td>
<td>BiofilmExpert: how to extend shelf life of the finished product?</td>
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<td>13:30</td>
<td>CLOSING LUNCH</td>
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DELEGATES REGISTRATION

Registration for the International Biofilm Summit 2019 includes access to the conference sessions, the exhibition hall and the dinner party.

All food and drinks served in the exhibition hall are included in the registration fees. It is not possible to register for the exhibition only. Registration to the IBS 2019 as a delegate will only be possible online on www.biofilmsummit.com

SPONSOR DISCOUNTED RATE

350€
(Italian VAT of 22% incl.)

Sponsors will receive discount codes to send to their guests who can then register at this discounted rate on the Cibustec website.

STANDARD

550€
(Italian VAT of 22% incl.)

LATE REGISTRATION (AS FROM OCTOBER 1ST)

730€
(Italian VAT of 22% incl.)
## SPONSORSHIP APPLICATION FORM

Please return the completed form no later than 31st of August 2019 to info@biofilmsummit.com

<table>
<thead>
<tr>
<th>Sponsor company*</th>
<th>Contact person*</th>
<th>Job title*</th>
<th>Invoice address*</th>
<th>City &amp; postal code*</th>
<th>Country*</th>
<th>VAT number*</th>
<th>Telephone*</th>
<th>Mobile*</th>
<th>E-mail*</th>
<th>Onsite mobile phone for booth representative*</th>
<th>I accept the terms and conditions. Signature and date*</th>
</tr>
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</table>

**Once your sponsorship has been confirmed, please send us the following elements:**

**Your boilerplate:**
a short description of your company in Arial 9 format

- 80 words
- 150 words
- 200 words

**Your display name**
“name”, “NAME” or “Name”, etc.

**Your logo**
“vectorised” .eps format and .jpg 300dpi

Your sponsorship will be effective after we receive your logo and boilerplate and after REALCO’s approval.

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*Mandatory information
1. Organizer
The International Biofilm Summit 2019 is organised by:
REALCO
Avenue Albert Einstein, 15
1348 Louvain-La-Neuve, Belgium
www.realco.be
+32 (0) 10 45 30 00

2. Applications
Applications for sponsorship/ exhibition must follow the rules and conditions defined in this document.
By submitting the application form, the sponsor/ exhibitor accepts all conditions defined in this document.
An application for sponsorship or exhibition is only valid after written (e-mail) confirmation by the organizer.
There is no entitlement to the sponsorship or exhibition.
The organizer reserves the right to accept or refuse a sponsorship application or an exhibitor’s application in function of its compatibility with the other sponsors, the topic of the event and the organizer’s business activities, without any further justification.
The sponsorship is only valid after confirmation by REALCO.

3. Intellectual Property
The sponsor grants to the organiser a non-exclusive licence to use the sponsor’s logos, trademarks, trade names and corporate names for the purposes of preparation of and inclusion in any materials included in the sponsorship package and for the promotion and marketing of the event. Sponsors agree to be listed on the conference website (which includes the sponsor’s logo, display name, boilerplate text and contact details given in the sponsorship application).

4. Payment terms
The following payment terms apply:
• All sponsors/exhibitors have to make a down-payment of 50% of their total invoice within the 30 days following the acceptance of their application.
• All invoices have to be paid at the latest by 30 days before the event (payment received on the bank account of the organizer).
• Failure to pay the sponsors and exhibition packages fee by 30 days before the event (at the latest) will result in immediate cancellation of sponsorship (and exhibition), and the exhibitor will not be allowed to set up the booth.
• Special internal processes of the sponsor/exhibitor (e.g. the requirement for a purchase order signed by the organiser) do not delay the start of the 30-days payment period.

5. Sponsorship (and exhibition) cancellation policy
- If a sponsor/ exhibitor cancels, his/her down-payment will not be refunded.

6. Co-exhibitors and subleasing
Exhibitors are not allowed to host co-exhibitors at the booth.
Subleasing of a booth or of parts of a booth is not permitted.

7. Size limitations for booths
Exhibitors must ensure that their booths stay within the size limitations of the booked exhibition package.
No part of the booth, including furniture, displays, marketing material, etc. may
Terms & Conditions 13

8. Insurance
Exhibitors must ensure that their equipment, booth staff, set-up-team, etc. are properly insured. The organizer will not provide insurance for exhibitors and their exhibition.

9. Selling or delivering goods
Direct selling or delivering of goods and equipment at the booth to any conference delegate or sponsor is prohibited.

10. Connections
Any kind of special connections to the booth (electric power, network connection, TV, etc.) that are in addition to the standard connections offered in exhibition applications have to be arranged by the exhibitor directly with the venue. The exhibitor must pay all costs for such connections.

11. Film and photography
Professional filming and photography in the conference and exhibition area requires permission from the organizer. However, exhibitors may do professional filming and photography within their booth.

12. Cancellation of the event
The organizer will do everything necessary to ensure the execution of the event as planned.

In case of unexpected external circumstances that make it impossible to hold the event, the organizer may cancel the event before it starts, for instance in case of lack of economic feasibility. Such cancellation has to be announced on 24 August 2019 at the latest.

In this case the sponsor will receive a pro-rata refund of the sponsorship fee in consideration of costs already committed; exhibitors have no right to claim compensation for damages or refund for expenses.

13. Promotional items
No promotional items and/or pop-up stands are allowed outside the booth area of the exhibitor.

Exhibitors may not hand out brochures, marketing items or other goods outside their booth area.

In particular, they are not allowed to have hostesses handing out brochures or marketing items in the entrance area of the event and/or the exhibition hall.

14. Applicable law — disputes
Belgian law shall govern this agreement. In case of dispute, the Courts of Brussels will have sole jurisdiction.
CONTACTS

Sponsorship
Gaëlle Jacques
Realco
+32 10 45 30 00
info@biofilmsummit.com

Practical Information
& Logistic
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me@vademecom.be